

The Kashmir Talk

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Lt Governor addresses 11th Foundation Day function of Shri Kailakh Jyotish & Vedic Sansthan Trust

Sanskrit is our priceless cultural heritage, which is now being looked upon with admiration across the world: LG Sinha

LG commends Shri Kailakh Jyotish & Vedic Sansthan Trust for its endeavours to promote Sanskrit and selflessly serving the needy

JAMMU: Lieutenant Governor Shri Manoj Sinha addressed the 11th Foundation Day function of Shri Kailakh Jyotish and Vedic

Sansthan Trust on the occasion. He commended the organization for tirelessly working for the promotion of Sanskrit and its firm commitment

subjects," the Lt Governor said.

He called for collective efforts from all stakeholders to pass on the knowledge system of Sanskrit, one of the

Governor said. At the foundation day function, the Lt Governor shared the key initiatives of UT Administration for the promotion of Sanskrit and value-based education in Jammu Kashmir. He said the vacant posts for Hindi, Sanskrit and Indian Philosophy in Universities in J&K have been filled. Today, Indian Philosophy is being taught in Universities of the UT. This is a testimony to our commitment to promote cultural and linguistic traditions in Jammu Kashmir, he said. On the occasion, the Lt Governor felicitated international mountaineer Col. Ranbir Singh Jamwal and renowned Surgeon Dr. Sanjay Sharma for their significant contribution in their respective fields. Students from Chudamani Sanskrit Sansthan, Basmohli presented the Vedic Manglacharan. Prof. B. N. Tripathi, Vice-Chancellor SKUAST-Jammu; Sh Sham Lal Sharma, former Minister; Mahant Rohit Shastri, President, Shri Kailakh Jyotish & Vedic Sansthan Trust were present on the occasion.



Sansthan Trust, today. The event was also attended by Jagadguru Shankaracharya Swami Shri Adhokshajanand Devtirth Ji Maharaj.

The Lt Governor congratulated the Trustees, President and all the members of Shri Kailakh Jyotish and Vedic

to the ideas of selfless service of the needy.

"Sanskrit is our priceless cultural heritage, which is now being looked upon with admiration across the world. It is the greatest treasure of knowledge in Science, Medicine, Botany, Literature and many other

oldest living languages of the world, to young generation.

"The inter-disciplinary approach and voluminous work in Sanskrit on different subjects can contribute to the growth of the knowledge economy and, develop values, ideals and utilise it for the well being of society," the Lt

CPS celebrates 19th Annual Day with Grandeur

Crescent Public School today marked another successful year with its Annual Day celebration at General Zorawar Singh Auditorium, University of Jammu, showcasing the incredible talents and achievements of the students, faculty, and staff of both its branches; Janipur and Chak Bhalwal. The celebration was divided into two parts.

The first part presented by students of classes 2 to 10 was based on the theme "Aisa Desh Hai Mera". The celebration reflected the school's commitment to imparting value-based education to its students. The evening was lined with a vibrant cultural program featuring dance, music, and drama performances that captivated the audience.

J&K BJP president, Ravinder Raina graced the occasion as chief guest while Advocate Monika Kohli, Senior Additional Advocate General, J&K and Ladakh High Court, Jammu was the guest of honour. Inaugurating the function by lighting a ceremonial lamp, Raina was all praise for the hard work and sincere efforts put in by students to present a gala cultural event.

Parents, teachers, and students alike revelled in the festive atmosphere, fostering a sense of community and pride. The Annual Day celebration provided a platform for students

to showcase their diverse talents and skills, reinforcing the School's ethos of fostering well-rounded individuals. The cultural presentation comprised various dance forms from almost all the states of India.

Among the major highlights of the event was the recognition of out-

standing teachers who have served



for more than ten years in Crescent Public School. Dr. Bhavna Kaushal, the principal of the School, expressed gratitude towards the entire school community for their unwavering support and commitment. "This Annual Day celebration signifies the culmination of a couple of successful academic years that were a testament to the collaborative spirit which motivated us to keep imparting quality education even through the Corona pan-

dem," said Dr. Kaushal. The first part concluded with a vote of thanks proposed by Director (Academics) Mrs. Mobeen Syed.

The second part presented by students of classes Nursery to Grade 1 and based on the theme "International Dance" brought to fore

wherein nearly 180 students performed. The show concluded with national anthem.



by Administrative Coordinator Mrs. Alpana Dhar. After that the winners of a lucky draw organised on the occasion were declared. This was followed by a patriotic song presented by the teaching staff of both the branches of the school. The show stopper was a grand finale dance

Among others, the twin celebration was attended by Chairman Mr. Arshad Choudhary, Vice Chairman Mr. Imran Arshad, Managing Director Mrs. Tasneem Kouser, Director (Academics) Mrs. Mobeen Syed, Joint Director Dr. Ambreen Choudhary, Director of Ceremony Principal Dr. Bhavna Kaushal, parents and members of the press.

The main highlights of the ceremony were the international dance forms from across the globe.

The vote of thanks was proposed

CS reviews progress of ongoing VBSY with DCs & District Prabharis

More than 10 lakh people participated in 2516 panchayats till date

JAMMU: Chief Secretary, Atal Dulloo today took first hand appraisal from the DCs and GoI appointed District Prabharis regarding the progress and participation of people in the ongoing nationwide Viksit Bharat Sankalp Yatra (VBSY) in the UT here.

The meeting was also attended by Additional Secretary, Ministry of Textiles (UT Prabhari); Divisional Commissioner Kashmir/Jammu; Secretary, Mining; Secretary, Planning; DG, Planning; DG, E&S; SIO besides others. During this meeting the Chief Secretary lauded the efforts of the Divisional and District administration for making this yatra successful till now. He impressed upon them to keep the momentum going and not let the enthusiasm of people down. He told them to make it vibrant by holding multiple activities at the venues. Dulloo further impressed upon the concerned to reach out to all the vulnerable sections of the society and target for

saturation of all the beneficiary oriented schemes. He asked them to cover all the Panchayats and display live drone presentations including the dissemination of publicity material among public to create ample awareness about government schemes and pro-



grammes. He called upon the concerned district administrations to be prompt with updation of details in the portal. He even directed them to ensure that each activity envisaged under this yatra are practiced in each village and data fed into the portal. He asked for making the yatra interesting for all age groups including school children, women and old aged. Dulloo also asked for insights from the concerned Deputy Commissioners and designated District Prabharis about the kind

of activities carried out, demonstrations made and peoples participation in such activities. He advised the concerned agency to enhance the number of pilots for drone presentations besides stationing of VBSY vans at centralized locations in each village.



In his remarks the Additional Secretary, Ministry of Textiles, GoI, Rohit Kansal, who is also UT Prabhari for J&K showed his satisfaction about the performance of J&K so far. He made out that the gap between the actual activities happening on ground and those uploaded on portal shall be lessened by making the exercise real time doing so on daily basis by each Deputy Commissioner.

Kansal also asked for participation of people especially school children in quizzes by simply scan-

ning QR codes on the VBSY van. He even stressed on giving due attention towards highlighting the success stories during this yatra in both print and electronic media here. In his presentation the Secretary, Planning, Piyush Singla threw light on different activities carried out from 15th of November, when the yatra was started here in the UT. It was given out that till date in 2516 Gram Panchayats around 10,47,500 people have participated till date among whom 8,42,955 took Sankalp pledge and 1,25,7625 were 'Meri Kahani Meri Zubani' beneficiaries.

In addition it was revealed that 107 IEC vans are scheduled to cover all the panchayats here by visiting 2 panchayats each day. During the yatra around 1550 Ayushman Bharat Cards, 7224 Suraksha Bima Yojana, 1006 Jeevan Jyoti Bima Yojana, 1908 Kisan Credit Cards besides thousands of other beneficiaries took benefit during the yatra period till date, as was added during this meeting.

VBSY covers 148 panchayats in 15 days at Pulwama

MP, G A Khatana administers VBS pledge to audience, underscores commitment of VBSY to achieving saturation of Government schemes

PULWAMA: The Viksit Bharat Sankalp Yatra (VBSY), an initiative dedicated to comprehensive development, has successfully concluded on Day 15 in District Pulwama, covering an impressive 148 panchayats till date.

Having commenced on November 25, 2023, the Yatra is poised to encompass all 190 Panchayats within the district.

A significant event took place at Panchayat Halqa Newa, where a mega program unfolded, graced by the presence of Member Parliament (MP) Rajya Sabha, Er. Ghulam Ali Khatana.

The MP engaged in an

extensive exploration of stalls established by various departments, including agriculture, horticulture, social welfare,



employment, banking, ICDS, showcasing diverse schemes and accomplishments.

Highlights of the day were sports activities, featuring students exhibiting teamwork in games such as tug of war. Various beneficiaries were hon-

ored, emphasizing the tangible impact of government initiatives on the community.

MP Rajya Sabha administered the Viksit Bharat Sankalp pledge, resonating with the gathered audience. The Hon'ble Prime Minister's message on the Yatra's objectives was conveyed, fostering a deep understanding among the partici-

pants. A crucial aspect of the event was the showcasing of interaction between the Hon'ble Prime Minister and beneficiaries across the Nation, providing valuable insights into the real-life impact of Government schemes. Inte-

grated IEC vans traversed Panchayats, effectively showcasing the Yatra's mission.

In his address, the MP emphasized the program's primary goal—to bring Government services to the doorstep of every citizen, ensuring that no one has to seek out the Government. He underscored the commitment of Viksit Bharat Sankalp Yatra to achieving saturation of Government schemes, ultimately benefiting every individual. The event witnessed robust participation from the public, as well as District and Sectoral officers, reaffirming the collective commitment towards building a developed and empowered region.

Viksit Bharat Sankalp Yatra unveils Borthain's triumph over open defecation

KATHUA: Mohan Lal, a hardworking and resilient individual from Village Borthain, Block Barnoti in Kathua had seen his fair share of struggles. One of the biggest challenges that he and his fellow villagers faced was the lack of proper sanitation facilities.

For years, the villagers had to cope with the inconvenience and unhygienic conditions due to the absence of toilets in their homes. They had to resort to open defecation, which not only posed health risks but also infringed upon their dignity.

Mohan Lal dreamt of a day when every home in his village would have a toilet, ensuring cleanliness and privacy for all.

Little did Mohan Lal know that his dream was about to come true, thanks to the Swachh Bharat Mission (SBM) initiated by Prime Minister Narendra Modi. The SBM aimed to make India open defecation-free and ensure access to proper sanitation facilities for every citizen.

One fine day, the news reached Mohan Lal's village that their panchayat had been selected to receive toilets under the SBM. Excitement and hope filled the air as the villagers anticipated the positive change that was about to take place.

The construction of toilets began, and Mohan Lal eagerly participated in the process.

He was determined to make a difference not only in his own life but also in the lives of his fellow villagers. The locals came together, working hand in hand, to ensure the timely completion of the project.

Finally, the day arrived when Mohan Lal and his fellow villagers saw their efforts bear fruit. Every household in Borthain now had a toilet of their own. It was a moment of joy, relief, and immense satisfaction. The village had transformed, with cleaner surroundings and a heightened sense of dignity.

Mohan Lal, with a heart full of gratitude, expressed his appreciation during the Viksit Bharat Sankalp Yatra, which aimed to showcase the success stories of various government schemes. Mohan Lal narrated his journey, sharing how the provision of toilets under the SBM had changed their lives for the better.

He thanked Prime Minister Narendra Modi for his vision and commitment to making India open defecation-free. Mohan Lal believed that the provision of toilets was not just about infrastructure but also about empowering individuals and communities. It was a step towards building a healthier nation where every citizen could live with dignity and pride.

Mohan Lal's story became an inspiration for many others, igniting a wave of positivity and progress in the region. His village, Borthain, became a shining example of the transformative power of government initiatives and the determination of its people.

As Mohan Lal continued his journey, he remained committed to spreading awareness about the importance of sanitation and the need for every individual to have access to toilets. His story, now etched in the hearts of many, echoed the triumph of hope, perseverance and the collective will to create a cleaner and healthier India. His journey from a dream to reality, made possible by the SBM scheme, symbolizes transformation and empowerment.

Lt Governor addresses LEAD's 'Mahotsav 2023' in Jammu

'Vocal for Local' initiative is full of dynamism and potential to put the J&K on a higher growth path: LG Sinha

LG calls upon young entrepreneurs to take advantage of new opportunities and strengthen the local to go global

JAMMU: Lieutenant Governor Shri Manoj Sinha addressed 'Mahotsav 2023' organised by Ladakh, Jammu and Kashmir Economic Growth and Development Dialogue (LEAD) at Gulshan Ground, today.

In his address, the Lt Governor appreciated the efforts of the team of professionals of LEAD initiative who are working towards sustainable development of Union Territories of J&K and Ladakh.

Highlighting the growth potential of various sectors in Jammu Kashmir, the Lt Governor called upon young entrepreneurs to take advantage of new opportunities and strengthen the local to go global.

"In today's age dominated by algorithm, the entrepreneurs can upgrade the business and

marketing skill in promotion of unique local products.

Under the guidance of Hon'ble Prime Minister, Shri Narendra Modi, Vo-

the UT.

Flagship programmes, like, One District One Product and District Export Hub is providing opportunity to artisans,

neurs during the two-day Mahotsav will become a source of inspiration for the aspiring youth of the UT.

On the occasion, the Lt Governor honoured the VeerNaris, family members of martyrs of Security Forces and Ex-servicemen.

He visited the stalls put up by government departments, SKUAST Jammu; Institute of Music and Fine Arts, JU; Army; entrepreneurs; Farmer Producers Organizations, Cooperatives and Self Help Groups, during the Mahotsav.

Major General Gaurav Gautam, GOC Tiger Division; Sh. Sunil Shah, Director LEAD; Lt Gen RK Sharma (Retd.), Maj Gen SK Sharma (Retd.), Brig Balbir Singh (Retd.), Col BS Mangotra (Retd.); Ex-servicemen, Veer Naris, youth and people in large number were present.



cal for Local initiative is full of dynamism and potential to put the J&K on a higher growth path," the Lt Governor said.

The Lt Governor reiterated the commitment of the J&K Administration to promote entrepreneurial and startup culture in

agro-based industries to exploit the potential, increase the share of our exclusive products in growing global demand and strengthen the brand positioning of unique crafts, he said.

He said the active participation of entrepre-

DDC Reasi reviews progress achieved under healthcare programs

Stressed on TB Mukth Reasi, achievement of RBSK & other targets on mission mode

REASI: District Development Commissioner, Reasi Vishesh Mahajan today reviewed the performance of the health department in the implementation of different disease eradication programs. He was chairing a meeting of District Health Society to assess the National Tuberculosis Eradication (NTEP), RBSK & over all patient care scenario in the District.

At the outset, Chief Medical Officer Dr. Ravinder welcomed the attendees and gave an overview of the different schemes/programs being implemented in Reasi district.

The District TB Officer Reasi/Udhampur delivered a detailed presenta-

tion on the NTEP program, complete with a PowerPoint presentation and discussion of key performance indicators. Later, DNO RBSK/School Health also gave a presentation on RBSK.

The meeting discussed and addressed various issues, including the need for presumptive TB testing, increasing TB notifications through more tests, enhancing diagnostic testing capabilities in the district by engaging new True-NAT Mobile Medical Unit, 100% screening of IPD, RTI and placing a strong emphasis on drug susceptibility testing for all TB patients. Additionally, bi-directional screening of patients with HIV, diabetes, tobacco use, smoking history, as well as individuals

visiting counseling centers for de-addiction and

workers in hotels, restaurants, and dhabhas were emphasized by DC and CMO Reasi.

The meeting stressed the involvement of all government employees in "Ni-kshay Mitra" and engaging PRIs and the education department in creating awareness towards achieving TB-free villages and Panchayats. The DC Reasi urged all stakeholders to formulate an action plan, enlisting cooperation from different sectors.

The meeting concluded with a commitment to make Reasi district TB-free by 2025, aligning with the National Plan for a TB-Free India, ahead of the Global target of 2030.

The DDC Reasi also directed to adopt a mission mode approach in meeting the target under RBSK and asked to lay special

focus on block Mahore.

Besides, the DC called for screening of adolescent girls/boys/PwDs under Anemia Mukth Bharat with special camps in far flung areas.

Furthermore, the DDC Mahajan also directed to cover the left out beneficiaries under PMJAY/SEHAT scheme & directed to devise a plan for the same.

It was decided that Special camps will be conducted from Monday onwards at DC Office/SDM office Katra, Mahore, Dharmari & Tehsil office Pouni.

The Meeting was attended by ADDC, ADC, PO ICDS, CEO, DSWO, MS DH, DHO, DTO, Dy. CMO, DIO (Health), DIO (Information), NO RBSK, BMOs, DNO (Ayush, DPM, DAM, DMEO, DISM, DEIC Manager.

Agriculture Department Reasi launches mega Awareness Campaign as part of Viksit Bharat Sankalp Yatra

REASI: The Department of Agriculture Reasi, in conjunction with the ongoing Viksit Bharat Sankalp Yatra, has undertaken a proactive initiative to spread awareness across 44 panchayats. This intensive campaign aimed to enlighten and inform the farming community about pivotal government schemes such as the PM Kissan and Kisan Credit Card (KCC), ultimately empowering them with essential knowledge and resources.

The comprehensive drive included informative sessions and awareness camps strategically conducted in 52 panchayats, fostering a direct and impactful engagement with the farming populace. The primary focus remained on elucidating the benefits and mechanisms of the PM Kissan scheme, designed to provide financial support and stability to farmers across the nation. Additionally, the importance and advantages of the Kisan Credit Card (KCC) were elaborated upon, emphasizing its role in facilitating credit access to farmers for agricultural purposes. During these sessions, the Department of Agriculture took proactive measures to distribute vital resources, including 60 Soil Health Cards, aiding farmers in optimizing their crop productivity by offering insights into soil health. Furthermore, the distribution of quality vegetable seeds aimed to equip farmers with the necessary tools to diversify and enhance their agricultural practices, thereby contributing to increased yields and sustainable farming. This concerted effort by the Department of Agriculture underscores the government's commitment to bolstering the agricultural sector by not only providing crucial financial support but also by imparting knowledge and resources essential for the welfare and progress of farmers.

Director Agriculture visits Bandipora; takes stock of Rabi Crop Scenario

SRINAGAR: The Director Agriculture Kashmir, Chowdhury Mohammad Iqbal today visited different areas of Bandipora district and took stock of Rabi Crop Scenario.

Besides different Crop fields, Director Agriculture inspected soil testing laboratory and initiated sowing preparations under Hi-tech polyhouses at Aloosa Bandipora.

Speaking to the farmers, Director Agriculture said that the department is committed to the development of the farming community of the region. He directed the concerned officers to provide all the technical guidance to the farmers especially to those who have brought new lands under the cultivation of different rabi crops.

He asked the officers to remain in close touch with the farmers who have introduced new vegetable crops under Controlled conditions.

During the visit to the soil testing lab, Director Agriculture said that the purpose of Soil Health Card scheme is served only when it is ensured that the farmers use insecticides, pesticides, fertilizers etc strictly as per the recommendation of soil health card provided to them by the department.

Advisor Bhatnagar inaugurates Mega Job Fair at GPC Jammu

Interacts with business community, other stakeholders

JAMMU: In a significant stride towards bolstering employment prospects across Jammu and Kashmir, Advisor to Lieutenant Governor, Rajeev Rai Bhatnagar today inaugurated a Mega Job Fair at Government Polytechnic College (GPC) here.

The event was organized by Labour and Employment department (LED) in collaboration with Skill Development department (SDD) with an aim of connecting job seekers with potential employers and bridge the gap between job seekers and employers, fostering economic growth and addressing unemployment challenges in the region. Commissioner Secretary, SDD, Saurabh Bhagat; Secretary LED, Rehana Batul; Director Employment, Director SDD, Principal Government Polytechnic College Jammu and senior officers of SDD and LED were present on the occasion. The Job Fair also witnessed an impressive participation from youth as more than 12000 Job seekers who had registered online participated in the event. Around 120 companies and employers with 8000 plus vacancies in diverse sectors were part of this mega event. Government Departments implementing self-em-

ployment schemes also installed stalls at the venue for the benefit of Job Seekers.

While interacting with various job providers on the occasion, Advisor Bhatnagar said that this Mega Job Fair is a tes-

platform for both employers and job seekers as it will provide avenues for both of them as per their requirements. He added that this fair is also a platform to ascertain the potential of youth.

tive presentations.

Local businesses, national corporations, and government agencies alike joined hands to make this job fair a comprehensive success. The collaborative effort reflects the shared

remarked this event also underscores our commitment to creating an environment that supports economic growth and prosperity for the youth of Jammu and Kashmir.

He assured the business fraternity and other stakeholders that the government is committed to provide all possible support to them and asked them to come forward with suggestions of their respective industrial sectors which can help government to initiate required policy interventions on the same. Advisor Bhatnagar on the occasion expressed gratitude to all the participants for in this mega job fair.

Speaking during the interaction, Secretary Labour and Employment highlighted the activities of the department and objective of organizing such kind of events across the UT and emphasized on holding more such events in future.

During the fair, Advisor Bhatnagar also distributed job offer letters among various candidates besides he also handed over keys to youth for venturing into transport business. Pertinently, during the fair, 52 candidates bagged on the spot offer letters besides 3263 candidates were short-listed for second round on the basis of eligibility and requirements of various companies.



tament to our commitment to fostering economic growth and providing meaningful employment opportunities for the talented workforce. He added that by bringing together employers and job seekers, we aim to create a platform that facilitates mutual benefit.

Advisor Bhatnagar, on the occasion, also interacted with various job seekers and assured them all possible support in getting jobs. During the interaction, Advisor highlighted that this Job Fair is a mega

During the fair, the Advisor inspected all the stalls established by various business establishments and other job providing institutions.

The event showcased a diverse range of industries, including IT, healthcare, finance, manufacturing, and more, offering a plethora of job opportunities for candidates with various skill sets. Participating companies had the chance to engage with potential employees through interviews, networking sessions, and informa-

vision of building a robust and thriving job market in Jammu.

On the sidelines of the job fair, Advisor Bhatnagar also held a detailed interaction involving representatives from hotel association, Chamber of Commerce and Industries, overseas placement agencies, and leading Job providers.

During the interaction, the Advisor highlighted that this Mega Job Fair aligns with the government's larger initiatives to address unemployment and promote skill development. He

Maintain strict vigil on feeders vulnerable to power pilferage: MD KPDCL to EEs

'Minimise unscheduled power cuts, stick to curtailment schedule'

SRINAGAR: Managing Director, Kashmir Power Distribution Corporation Limited (KPDCL), Musarat Islam, has emphasised upon the Superintending Engineers of all 06 O&M Circles of Kashmir Division to improve billing and collection efficiency which has a direct bearing on the revenue realisation and reduction in AT&C losses.

He passed these directions during a meeting held today to review the functioning of the corporation with focus on inspections and disconnections, revenue realisation, DT damages and strict adherence to curtailment schedule.

Chief Engineer, Distribution, Javed Yousuf Dar, Superintending Engineers of all O&M Circles, Executive Engineers of all Electric Divisions and SDOs

attended the meeting.

Laying emphasis on strict adherence to curtailment sched-

The meeting was informed that KPDCL has conducted 14,893 inspections during the



month of November and imposed a fine of Rs.1.80 crore. As many as 995 illegal connections were regularised and a load of 2.9 MW added. The KPDCL went into overdrive in the last 10 days of November, following complaints of large-scale hooking and non-payment of dues by defaulting consumers.

near (Distribution) appreciated the escalated drives of inspections and disconnections

which are crucial to improvement in power scenario, especially in peak winter months.

During the current financial year, KPDCL has conducted 78,673 inspections and regularised 31,706 connections in Kashmir Division, the meeting was informed. KPDCL

has also disconnected 13229 consumers for want of non-payment of energy dues, for which Rs.4.83 crore arrears were collected from defaulting consumers in November alone.

Appreciating the performance of all Electric Divisions in launching a massive drive against power pilferage, MD KPDCL advised all the Executive Engineers to improve

billing and collection efficiency, which is at the core of bringing down AT&C losses. He fixed the responsibility of concerned SDOs to further improve revenue realisation, which will be continuously monitored.

Expressing concern over slight increase in DT damage rate, MD KPDCL directed all AEEs to maintain log of damaged transformers and its replacement within the timelines fixed by keying in relevant details on the newly revised designated portal.

MD KPDCL also directed SEs to prepare Circle-wise post-snow preparedness plans for real time restoration of power supply.

He advised the SEs to also keep an eye on weather forecast which shall allow them mobilise men and machinery in advance.

MD KPDCL and Chief Engi-

VBSY ensures comprehensive coverage of government schemes in District Rajouri

RAJOURI: *Viksit Bharat Sankalp Yatra (VBSY) continues to make significant strides in transforming District Rajouri, bringing comprehensive coverage of government schemes and uplifting the lives of its residents. This visionary initiative has embarked on an extraordinary journey, reaching the unreached and achieving unprecedented saturation of various government programs and initiatives.*

The Yatra's transformative influence is being felt across different Panchayats in the District, including Bagla, Androoth, Raipur Bhatta, Raipur Kamila, Lam, Pukhrani of the border block Qila Darhal, and Sasal Kote, Kallar, Nadyala, Challas, Dehrian, Doongi Bharamna, Thathayali Ponthal, Dera Sanwala, Namblan Panchayats of the border block Doongi. By targeting these areas, the Yatra has successfully reached out to a diverse population, ensuring that

no one is left behind in the march towards holistic development.

To effectively disseminate information and create awareness about the initiatives, an Information, Education, and Communication (IEC) van has been deployed as part of the Yatra.

This mobile communication platform has played a pivotal role in engaging with the local communities and equipping them with the necessary knowledge to benefit from the government schemes.

One of the remarkable achievements of the VBSY is the saturation of various government schemes in District Rajouri. These schemes, designed to improve the quality of life and provide essential services, have been implemented on the ground with exceptional success. As a result, the community has witnessed tangible benefits and positive changes in their everyday lives.

At Panchayat Narian, the Deputy Commissioner Rajouri Vikas Kundal participated in the on-

going yatra. While addressing the event, Deputy Commissioner Vikas Kundal emphasized the significance of this initiative and stated that the primary objectives of the Yatra include disseminating information, fostering awareness, and establishing direct interaction with beneficiaries.

Deputy Commissioner highlighted the role of the mobile van in achieving maximum coverage of all schemes and enhancing awareness among the population. This proactive approach demonstrates the administration's dedication to ensuring comprehensive awareness, leaving no eligible individual uninformed about transformative government schemes.

During the event, the DC elaborated on the transformative impact of the Yatra, emphasizing its pivotal role in the effective implementation of various welfare initiatives across the nation. He underscored the instrumental role of the Yatra in fostering development and promoting engagement

with government schemes.

The impact of the Yatra goes beyond mere statistical figures. It can be seen in the smiles on the faces of the people, the improved access to healthcare, education, and basic amenities, and the overall progress of District Rajouri. The meticulous planning and execution of the initiative have ensured that it aligns perfectly with its core objective of holistic development, leaving a lasting and positive impact on the community.

The VBSY serves as a beacon of progress and collaboration, embodying the spirit of Viksit Bharat Sankalp. By bringing government schemes to the grassroots level and ensuring comprehensive coverage, it has created a platform for empowerment and upliftment. This transformative journey in District Rajouri stands as a shining example of effective governance, community engagement, and the collective determination to build a better and prosperous India.

VBSY covers five panchayats in Samba District

SAMBA: *The Viksit Bharat Sankalp Yatra has successfully completed its visit to five panchayats in Samba District, here today*

The IEC van of VBSY traversed through five panchayats spanning four blocks viz Panchayat Dagore in Block Nud, Panchayat Chak Salarian in Block Ramgarh, Panchayats Jatwal and Sangwali in Block Ghagwal, and Panchayat Gurha Slathia Upper in Block Vijaypur. Viksit Bharat Sankalp Yatra is an ambitious government initiative aimed at spreading awareness and facilitating the implementation of the flagship schemes initiated by the govern-

ment. The residents of the panchayats wholeheartedly welcomed the IEC van and actively participated in a wide range of activities and events organized by the VBSY team.

These events included cultural programs, health camps, Aadhar registration, farmers' guidance, and undertaking the Sankalp pledge. Notably, the "Meri Kahani Meri Zubani" initiative was a highlight of the events, where beneficiaries shared their inspiring stories of transformation and empowerment through different government schemes.

The cultural programs showcased exceptional talent and creativity ex-

hibited by students from various government institutions. They delighted the audience with their performances of songs, dances, skits, and poems.

Particularly, a grand event took place at Panchayat Dagore in Block Nud, where Sh Abhishek Sharma, Deputy Commissioner Samba, graced the occasion as the chief guest. He was accompanied by Additional District Development Commissioner Samba, Rajinder Singh, and Assistant Commissioner Development Samba, Siddharth Dhiman, along with other Officers of the District Administration Samba.

Speaking at the event, DC appreciated the in-

strumental role played by the IEC van in disseminating information and raising awareness about the various schemes and services available to the rural masses. The DC also took the opportunity to interact with beneficiaries and participants, encouraging them to make the most of the schemes and actively contribute to the development of the district and the nation.

Overall, the visit of the IEC van to the panchayats in Samba district has proven to be a resounding success in spreading awareness, educating the rural population, and promoting the utilization of government schemes for the betterment of the community.

Weekly Block Diwas: DC holds Public Outreach Camp at Pind Narian in Block Doongi

RAJOURI: *Demonstrating a proactive and community-centered approach to address public concerns, the Deputy Commissioner Rajouri, Vikas Kundal, today chaired a highly impactful public outreach camp at Pind Narian of Doongi block.*

This event facilitated a constructive dialogue where both the public and their representatives discussed a wide range of issues, including the pressing need for road repairs, the upgradation and adequate staffing of government institutions, addressing water scarcity, and bolstering healthcare infrastructure, among other crucial topics. Specific issues which were highlighted during the event were demand of a bridge from Zinda Pir to Koterajagir, ambulance facility for PHC Nadyala, construction of road from Narian to Phali etc.

Government officers utilized this opportunity to inform the public about various schemes and programs aimed at improving the community's well-being, encouraging active participation and the utilization of available benefits.

The Deputy Commissioner reaffirmed the commitment of the district administration to delivering quality essential services directly to the people. He expressed gratitude for the collaborative efforts of all stakeholders in achieving government objectives and encouraged them to continue their hard work for the common good.

Deputy Commissioner assured the public that their grievances and concerns had been carefully documented and would be addressed through a staged approach, with concerned departments playing a crucial role in resolving these issues.

The DC promptly addressed the road connectivity issue from the main road to the high school, instructing the concerned officer to expedite its resolution.

The Deputy Commissioner not only reassured the public but also reaffirmed that delivering piped water connections to every household in the district is the paramount focus of the administration through the Jal Jeevan Mission (JJM). He emphasised that the administration is relentlessly working towards making every possible effort to achieve this vital objective.

He emphasized that a multitude of vital projects are actively underway in the border block of Doongi showcasing the unwavering dedication of the administration to the development and progress of this strategic region.

The Deputy Commissioner also actively sought feedback regarding the implementation of various government schemes in the area, displaying a strong commitment to ensuring the efficient execution of these programs for the benefit of the community. This proactive approach reflects the dedication of the administration to continuous improvement and accountability in delivering essential services to the people.

Throughout the event, swift and decisive actions were taken to address some issues on the spot, making the Weekly Block Diwas in Pind Narian a resounding success with the discussion and resolution of numerous public issues. The public praised the Block Diwas initiative and commended the district administration's tireless efforts to find practical solutions to their concerns.

DC Kupwara presides over mega event under VBSY at Kandi A

VBSY organized in 22 Panchayats of Nutnoosa, Langate & Mawar Qalamabad blocks of Kupwara

KUPWARA: *The Viksit Bharat Sankalp Yatra (VBSY), has picked pace in frontier Kupwara district by covering 22 Panchayats of Nutnoosa, Mawar Qalamabad and Langate blocks under the campaign, today.*

The Deputy Commissioner (DC) Kupwara, Ayushi Sudan presided over a mega event of VBSY at Government Higher Secondary school Kandi Khass in Panchayat Halqa Kandi A.

On reaching the venue of the event, the DC inspected the stalls established by different departments of district administration and interacted with beneficiaries and field functionaries.

As part of the programme, DC took the Viksit pledge along with officers, PRIs and Public, affirming their commitment to the nation's holistic development. VBSY witnessed enthusiastic response from the people, PRIs and Officers who participated in the mega event with enthusiasm.

Participants listened keenly to the recorded message of the Hon'ble Prime Minister of India. On the occasion, People received information about various government schemes and other initiatives and got themselves enrolled for different services.



ward and reap the benefits of these welfare schemes. On the occasion, the DC also distributed sanction letters among the beneficiaries.

A scintillating and splendid cultural event under 'Dharti Kahe Pukar Ke' was presented by students who showcased their talent and captivated the audience.

Addressing the public, the DC said that the aim of Viksit Bharat Sankalp Yatra is to saturate the benefits of Central government schemes and also ensure that government schemes reach the people's

doorsteps, contributing to the transformation of India into a developed nation.

She said that the nation is currently witnessing an economic development revolution with the aim of establishing a Viksit Bharat by the year 2047. She stressed upon the officers of district adminis-

tration to meet the deadlines.

Ayushi urged the unemployed youth to take inspiration from the successful entrepreneurs and avail the benefits of HADP, PMEGP and other employment generation schemes. She said that the demand of the receiving station for Nutnoosa will be prioritised under the RDDs.

On the occasion, DDC Member Nutnoosa, Adv. Zahoor Ahmad demanded that a receiving station for Nutnoosa may be sanctioned for which land has already been identified.

Earlier BDO Nutnoosa, Irshad Ahmad wani informed that 191 houses under PMAY-G are being constructed in the area, besides several developmental projects are under progress in Nutnoosa Block. DC later paid a visit to Government Higher Secondary school Kandi, interacted with staff and students, inspected classrooms, lab and baseball court.

Viksit Bharat Sankalp Yatra resounds with success in Pulwama

VBSY reaches 10 more Panchayats on Wednesday, covering 116 Panchayats till date

PULWAMA: *The Viksit Bharat Sankalp Yatra (VBSY), a transformative initiative aimed at reaching the unreached and saturating government schemes, unfolded across 10 Panchayats in the district on Wednesday.*

The impactful journey has already covered around 116 Panchayats till date in the District, and in this regard a grand function was today held under Deputy Commissioner (DC) Pulwama, Dr. Basharat Qayoom at Pinglena.

The event saw enthusiastic participation from the community, highlighting



the success of various beneficiary-oriented schemes.

The Deputy Commissioner Pulwama, while thanking public representatives, reiterated that Viksit Bharat Sankalp Yatra is a program for the people, its success contingent upon public participation.

He underscored the goal of achieving a developed Bharat by 2047 and urged both the public and departments to seize this opportunity. Dr. Basharat in his address, emphasized the program's essence, 'Viksit Bharat Sankalp Yatra is a collective effort to ensure no one is left behind, and every individual benefits from government schemes'. Addressing crucial issues on this occasion, the Deputy Commissioner emphasized the significance of public support in maintaining a litter-free environment under Swachh Bharat Mission. He also called for united public pressure against the drug menace, highlighting the essential role of community involvement in addressing this challenge.

He expressed confidence that the Viksit Bharat Sankalp Yatra would leave no gaps in reaching its objectives, with the collective efforts of the public and government departments. Block Development Officer Kakapora apprised participants the primary motive of the program as reaching the unreached and guaranteeing that the last person is reached, thereby maximizing the impact of government initiatives.

Earlier, the program commenced with the earnest message of the Hon'ble Prime Minister, setting the tone for the Yatra's objectives. A pledge ceremony, led by Deputy Commissioner resonated with commitment as participants vowed to contribute to the transformative journey.

Cultural performances by local students added vibrancy to the event, showcasing the rich folk traditions of the region. Beneficiaries shared personal stories of how government schemes had positively transformed their lives, echoing the theme 'Meri Kahani Meri Zubani'.

Awareness/ Enrollment camp for PWD voters under SVEEP held at Kupwara

KUPWARA: On the directions of Deputy Commissioner Kupwara, the District Election Office Kupwara today organized a mega Awareness-cum-Enrolment Camp under SVEEP (Systematic Voters' Education and Electoral Participation), for specially-abled persons at Town Hall, Kupwara.

Additional Deputy Commissioner (ADC) Kupwara, Ghulam Nabi Bhat presided over the programme. District Information Of-

ficer Kupwara, Iftakhar Naseem; Election Staff, besides, a large gathering of Persons with Disabilities attended the programme. The programme was aimed to enhance awareness, accessibility, and participation of Persons with Disabilities (PWD) in the electoral process, ensuring inclusivity in the democratic framework.

The ADC Kupwara in his address said that the Government is providing special facilities to the specially-

abled persons to exercise their right to vote.

He appealed to the participants to come forward for registration and be conscious of their rights in the electoral process. Earlier, in his welcome address, the District Information Officer who is Nodal Officer for SVEEP said that PWD constitute a significant portion of our society and their voices deserve to be heard just as much as anyone else's.

Secretary holds interactive session with Maharashtra Tour Organisers Association, tourism stakeholders in Katra

KATRA: *Secretary Tourism, Dr. Syed Abid Rasheed Shah, today conducted an interactive session with participants from the Maharashtra Tour Organisers Association in Katra, who were on their FAM tour.*

The four day Familiarisation Tour spanned Baderwah, Jai Valley, Guldanda, Patnitop and Katra with culmination in Katra. The tour was flagged off from the Directorate of Tourism Jammu on 1st December.

Director Tourism Jammu, Vivekanand Rai, Deputy Commissioner, Vishesh Mahajan, Joint Director Tourism Jammu, Sunaina Sharma Mehta, CEO KDA, Gopal Sharma and other officers of Tourism Department were present on the occasion.

Secretary informed about the amendments

to Tourism Trade Act for improved ease of doing business including the process of extending renewal period to five years.

Referring to substantial boost to tourism influx exceeding 1.97 crore till November 2023, primarily from Katra, he emphasized the need to divert pilgrims towards exploring other tourist areas. He also stressed the importance of homestays and advocated for democratising the tourism sector, promoting adventure tourism and Prasad scheme for making Katra a Model Town.

Secretary commended the Directorate of Tourism Jammu for their efforts in identifying new adventure activities and stretches/areas, along with other commendable initiatives in the tourism sector.

Director Tourism highlighted the

indispensable role of tourism stakeholders, calling for a symbiotic relationship and a



holistic approach. He encouraged coordination with stakeholders from the film industry for tourism promotion and invited active participation in the New Year to boost tourism in the region. Deputy Commissioner, while highlighting

transformative changes in tourism sector of the region, urged upon MTOA to collaborate

thrilling routes such as Prem Nagar to Suspension Bridge in Doda, Shiv Mandir to Kundal in Kishtwar, Baradari Bridge to Dera Baba Banda Bahadur in Reasi, Balfiaz town to Poonch in Poonch, and Tawi from Rajouri to Hidayat Pura in Rajouri (depending upon water levels).

These additions are poised to elevate the adventure tourism landscape, offering enthusiasts exciting opportunities to explore and experience the untamed beauty of these stretches.

Expressing gratitude, Vishwajeet Patil, President of Maharashtra Tour Organisers Association, extended heartfelt thanks to the Tourism Department for the enlightening FAM trip. He shared invaluable experiences, insights, and offered constructive

with the UT administration for further tourism promotion. During her address, Joint Director Tourism shared specific recommendations for running water rafting stretches across various regions. These included

Others present were Rakesh Wazir, President of Hotel and Restaurant Association Katra; Sham Lal Qesar, Senior Vice President of Hotel and Restaurant Association Katra; Virender Qesar, Senior Vice President; Shiv Kumar Sharma, Senior Vice President; Kaushal Magotra, President of Patnitop Hotel Association; Arun Sharma, President of SMVD Press Club; Vishwajeet Patil, President of Maharashtra Tour Organisers Association; Udhay Kadam, Vice President; and Rajan Parekh, General Secretary besides Shabir Zargar, President Baderwah tour and travel association and Ali Jaffrey, Manager Skyview.

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suggestions, contributing to a mutually enriching exchange.

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Empowering People: Viksit Bharat Sankalp Yatra camps held at numerous locations across District Doda

DODA: *The flagship Viksit Bharat Sankalp Yatra campaign reached today to numerous panchayats in Doda district with local residents across varied age groups and walks of life responding with overwhelming enthusiasm. The School Students actively participated by delivering speeches on moral values and adding vibrancy through captivating cultural programs.*

The lively cultural extravaganza, coupled with the presence of esteemed personalities and community leaders, heightened the enthusiasm among attendees, encouraging active participation in the nation's progress.

The yatra left an indelible mark by visiting Upper Behota, Lower Behota, Gadi A, Bhagwaha upper B, Chinote, Gatha, Panjgrain, Kansoo, Bhatoli, Tantli, and Inharra. Residents responded with overwhelming enthusiasm. At Batholi Panchayat block Kahara, the Viksit Bharat Sankalp Yatra van was received with a warm welcome, and a pledge ceremony regarding the

initiative was led by frontline workers and the public. The large gathering of students actively participates in the pledge ceremony.



A health checkup camp garnered significant attention, and members of self-help groups and other beneficiaries expressed gratitude to the government-sponsored schemes. The yatra's enthusiastic reception, coupled with the airing of the Prime Minister's message on a big LED screen, adds fervor to the event. Similar events and activities were held at Panchayat TANTLI Block Changa, while the activities highlighting govern-

ment-sponsored schemes took center stage. During the event, sports activities and cultural programs, along with government ini-

tiatives, are showcased for the public. The big LED-fitted screen van is the main attraction during the event, displaying the message of the honorable Prime Minister of India. At Panchayat Gatha block Bhaderwah, the Viksit Bharat Sankalp Yatra camp is organized at Government Girls High School Nichlla Tharra Baderwah, where the van is warmly welcomed by the public. The colorful cultural programs and various sports activities

enhance the event's vibrancy. The medical health checkup camp is also conducted during the event, and sports activities organized include carrom board and chess competitions.

The Agriculture Department distributes soil health cards to farmers during the event at Panchayat Gatha.

Events of a similar nature unfold in various other panchayats, where government-sponsored schemes are elucidated by concerned officers and officials. Beneficiaries of different government initiatives attend the events, expressing gratitude for the benefits received.

The mission of the Viksit Bharat Sankalp Yatra underscores the importance of bringing government schemes closer to communities, igniting a spirit of development. Frontline workers play a pivotal role, actively participating and strengthening the impact of this public outreach.

Expressing gratitude, the Nodal Officer commends the participants, emphasizing the significance of the Viksit Bharat pledge.

Viksit Bharat Sankalp Yatra reaches 10 Panchayats of block Frisal, Qaimoo of Kulgam

KULGAM: Viksit Bharat Sankalp Yatra (VBSY) campaign today reached 10 more Panchayats of Frisal and Qaimoo blocks gaining further momentum in Kulgam district by covering 99 Panchayats of the district from the date of its launch in the district.

Amid active participation of all stakeholders, the campaign is spreading awareness about government schemes among the public.

During the day, Health camps, Sankalp pledges, and outreach activities were organized in these Panchayats, besides services were made available on-the-spot to the com-

mon masses. The Viksit Bharat Sankalp Yatra (VBSY) today reached Panchayat Badroo, Barzloo Jageer, Ashmuji A Ashmuji B, Bhan, Khrewan Chad-



der, Matalhama, Bolsoo, Bachroo and Tarigam where people enthusiastically welcomed VBSY at each respective location.

The primary objective of this outreach and information dissemination campaign is to empower citizens to become active stakeholders in the country's development.

Success stories of empowerment and collective engagement activities towards a shared vision of national development were held in these pan-

chayats. Awareness lectures on various government welfare schemes by resource persons, free medical camps, cultural and sports events were also organized on the occasion.

Pertinently, the Yatra aims to reach out to the unreached population, making them aware of various government schemes such as the Jal Jeevan Mission, Ayushman Bharat Yojana, Pradhan Mantri Garib Kalyan Anna Yojana, Pradhan Mantri Mudra Yojana, Jan Dhan Yojana, PM Awas Yojana, PM Kisan Saman Yojana, Jeevan Joti Bima Yojana, along with the process to avail benefits.

BigBloc commences work on the 2nd Phase of AAC Blocks expansion at Wada

SURAT: Bigbloc Building Elements Pvt Ltd, wholly owned subsidiary of BigBloc Construction Limited, one of the largest manufacturers of Aerated Autoclaved Concrete (AAC) Blocks, Bricks and Panels in India has initiated work on the 2nd phase of AAC blocks plant at Wada in Palghar, Maharashtra. Company aims to double the production capacity of Wada plant to 5 lakh cubic meter per annum of AAC blocks from existing 2.5 lakh cubic meter per annum.

In Phase 2 of Wada project, company is adding 2.5 lakh cubic meter per annum of AAC block capacity by investing around Rs 30 crore by mix of internal accruals and debt. Company expects to complete the project

within six month.

The company has established 2.5 lakh cubic meter per annum capacity of AAC block at Wada in Phase I of the project. In April 2023, the company commenced commercial operations of the plant which is currently operating at 85% capacity utilisation. Post completion of phase 2 of Wada plant, total production capacity of the AAC block plant will increase to 5 lakhs cubic meter. At full capacity, Wada plant is expected to generate annual revenues of Rs 200 crore per annum. The company is eligible for 60% subsidy from the state government for the Wada project. Incorporated in 2015, BigBloc Construction Ltd is one of the largest and only listed company in the AAC Block

Space with an installed capacity of 8.25 lakhs cubic meter per annum. Company's manufacturing plants are located in Umargaon (Vapi) and Kapadvanj (Ahmedabad) in Gujarat and Wada (Palghar) in Maharashtra. It is among very few company in AAC industry to generate carbon credits.

Narayan Saboo, the Chairman, Bigbloc Construction Ltd said, "Company will be in a better position to serve the growing demand of AAC blocks post completion of expansion of Wada Phase 2 and joint venture plant with SCG. Post completion of the current expansion company's manufacturing capacity will increase to 13.75 lakhs cubic meter per annum. Company's strategic growth initiatives, operational effi-

ciency and commitment to launching environment friendly and sustainable building products will contribute healthy growth and maximise value for all stakeholders in the near to medium term."

Company in joint venture with Thailand's SCG Group, SIAM Cement Big Bloc Construction Technologies Pvt Ltd is setting up 3 lakhs cubic meter per annum plant for ALC Panels and AAC Blocks at Kapadvanj, Ahmedabad (Gujarat). Construction at the facility is running in full swing and company intend to start commercial production at this unit in approximately five to six months. This is SCG Group's first investment in India. BigBloc Construction holds 52% in the joint venture company.

BJP first and only choice of people: Munish

JAMMU

Jammu & Kashmir BJP senior leader and former General Secretary Munish Sharma, in a statement, said that the massive victory of the party in recently held elections in Rajasthan, Madhya Pradesh and Chhattisgarh, have proved that the BJP has become first and the only choice of the people in the country and expressed confidence that it will sweep the 2024 general elections. He said that the BJP will also gain absolute majority in Jammu and Kashmir assembly polls and form its government.

Munish Sharma said that the BJP has reached new height of popularity and acceptance due to the fact that it has made people to realize that the country needs BJP for security, development, welfare and dignified life. He said that although Congress ruled the country for more than 65 years but its focus remained on promoting dynastic politics, corruption, mis-governance, soft approach towards anti-national elements and appeasement. One the other hand, BJP under Prime Minister Narendra Modi, is in power for the last about 10 years but its programmes, policies have brought a change in the country.

"BJP government has no place for corruption no appeasement and justice to all is its basic mantra of governance", Munish said and added that the 10 years rule under Narendra Modi has proved to be splendid and people across the country are appreciating the good works of this period. Munish Sharma said that the BJP government under PM Modi, since day one, took one decision after the other, for overall development and welfare of the people. He said the Modi government initiated a number of mega development projects in J&K in power generation, air, rail and road connectivity, established prestigious educational institutions, established best health care facilities, lessened the gap between the rural and Urban areas, took care of the needs of the farmers, youth, worked to create an atmosphere for dignified living of women etc. He said that the people in Jammu & Kashmir have availed the benefits of welfare schemes of Modi government and are eagerly waiting for the time to vote overwhelmingly to see BJP forming government.

DC Doda reviews preparedness for Panchayat Secretary Recruitment Exam

DODA: Deputy Commissioner Doda Harvinder Singh, led a meeting in the Conference Hall of DC Office Complex to evaluate the preparations



for the upcoming OMR-based recruitment exam for Panchayat Secretary posts being conducted by the J&K Service Selection Board.

The meeting, attended by SSP Doda Abdul QAYOOM, Additional Deputy Commissioner Ravi Kumar Bharti, observers, and district officers, delved into crucial aspects of the examination.

Discussions encompassed the deployment of Magistrates, supervisory staff, examination observers, and videography of the exam.

The DC stressed the importance of training staff and providing necessary

facilities for a seamless examination process. Furthermore, the deployment of female police personnel and security arrangements for storing sensitive material was

tasked to the police department. Instructing officers to ensure ample staff deployment at examination centers, the DC emphasized the need for backup arrangements to tackle unforeseen circumstances. Transportation of examination materials and logistics planning were also key points of discussion.

The examination, scheduled for December 10, 2023, from 12 noon to 2 pm, will take place across 38 examination centers, expecting around 9000 aspirants. The meeting concluded with directives to concerned departments to finalize all necessary arrangements,

highlighting the importance of coordination and cohesion for a smooth and peaceful examination.

The DC issued specific directives to various departments, including a ban on mobile phones and electronic devices inside examination centers. The PDD department was

directed to ensure proper power supply during the examination hours, while the Jal Shakti department was tasked with arranging adequate water supply at all examination centers. The ARTO Doda received instructions to ensure proper vehicle arrangements required for conducting the examination.

DC distributes Sewing Machines, Raw Material among SHG members at Udhampur

UDHAMPUR: Deputy Commissioner, Udhampur Saloni Rai, who is also the Chairperson of WCDC-IWMP, today distributed sewing machines and raw materials among Women Self Help Group Members



here in the Mini Conference Hall of the DC Office Complex. Rajni Sharma (President), Miss Pooja Devi (Secretary), and other members of the Self-Help Group of Panchayat Bredian received the assistance under the livelihood component of WDC-PMKSY 2.0.

During the interaction with the Self-Help Group members, the Chairperson gave valuable advice on self-employment and attaining sustainable livelihoods. Pertinent to mention here that these women were unemployed till now and with the creation of New SHGs they get job opportunities and it will make them self-reliant.

Agriculture Department Kashmir celebrates 'World Soil Day-2023'

SRINAGAR: Agriculture Department Kashmir today celebrated World Soil Health Day (WSD) 2023 across Kashmir with the main function held at agriculture complex Lal-mandi Srinagar.

The function was inaugurated by Director Agriculture Kashmir, Chowdhury Mohammad Iqbal through virtual mode.

World Soil Health Day-2023 is celebrated under the theme of 'Soil & Water, A Source of Life'.

Addressing the function, Director Agriculture said that organising soil day provides us with an

opportunity to pay attention and address the issues and challenges confronting this finite resource (Soil).

He highlighted the importance of soil for human survival and said that the World Soil Health Day-2023 and its campaign are focused to raise the awareness on the importance of soil among the farmers.

Director Agriculture said that farmers should be made sensitive towards the improper soil management practices.

He said the health of the soil has a direct impact on our own health therefore all possible efforts should

be put in place, so that this most important natural resource could be preserved for generations to come.

Director Agriculture impressed upon the concerned Chief Agriculture Officers to conduct an awareness programme regarding Soil Health Management.

He directed the concerned officers to regularly monitor the progress on the 'Soil Health Card Scheme' and ensure that farmers are managing their cultural practices as per the recommendation of Soil Health card.

Joint Director Agricul-

ture Extension, G.M Dhobi; Joint Director Agriculture Inputs, Tabassum Naz; Chief Agriculture Officer Srinagar, Manohor Lal Sharma; District Agriculture Officer Srinagar, Nodal Officer Zero Budget Natural Farming, Assistant Bio-Chemist Srinagar also expressed their views on the occasion. A Large gathering of Farmers were also present at the function.

Besides holding functions at District level, World Soil Day 2023 was celebrated at Sub-Division and zonal levels across the Kashmir Division.

Tata Motors launches all-new Intra V70 pickup, Intra V20 Gold pickup and Ace HT+

JAMMU

Tata Motors, India's largest commercial vehicle manufacturer, announced the launch of the all-new Intra V70, Intra V20 Gold and Ace HT+, in line with its commitment to make first and last mile transportation more efficient. These new vehicles are engineered to carry higher payloads over longer distances with better economics. Offering best in class features, these vehicles can be used for a variety of applications, delivering higher profits and productivity, both in urban and rural India.

Tata Motors also launched improved versions of its popular Intra V50 and Ace Diesel vehicles, reengineered to lower fuel consumption with reduced cost of ownership. With these new launches, Tata Motors offers the widest range of small commercial vehicles and pickups, enabling customers to choose the most optimal vehicle for their requirement. Bookings for these vehicles are now open all Tata Motors CV dealerships, across the country. Launching these vehicles, Mr. Girish Wagh, Executive Director, Tata Motors, said "In addition to providing optimal solutions for a variety of applications, our small commercial vehicles and pickups are known to provide livelihoods and improve quality of life of our customers. The vehicles we are launching today have been developed basis specific inputs and demand from a large segment of actual users. They are engineered to optimise fuel efficiency and carry higher payloads over longer distances.

Fuelled by rapid urbanisation, booming e-commerce, increase in consumption and rise of the hub-and-spoke model, the significance of efficient and effective last and first mile transportation in logistics management can't be emphasised enough.

Hence, every vehicle is designed to provide a robust and reliable cargo transport solution along with the assurance of greater commercial benefits to individual customers as well as fleet owners, both proudly servicing the buoyant needs of India's growing economy."

In addition to robust and reliable vehicles, Tata Motors customers also enjoy a range of benefits and complete peace of mind with the widest array of value-added services. Support from India's largest service network, benefits of the new-age telematics system Fleet Edge for efficient fleet management, convenience of annual maintenance contracts, easy availability of spares for highest uptime and a comprehensive Sampoorna Seva 2.0 programme ensures a holistic and hassle-free vehicle ownership experience, reinforcing Tata Motor's strong commitment to customer satisfaction.

The launch of these new vehicles is being amplified with a purposeful marketing campaign to expand customer outreach, increase top-of-the-mind awareness and brand recall. This impactful campaign leverages digital technologies, including social media and influencer engagement, along with rich presence in conventional marketing and advertising mediums.

DC Kathua reviews preparedness for Panchayat Secretary Recruitment Examination

KATHUA: Deputy Commissioner, Kathua Rakesh Minhas today presided over a comprehensive meeting at the DC office complex to review the preparedness for the upcoming Panchayat Secretary Examination being conducted by JKSSB. The meeting focused on ensuring meticulous planning for a fair and seamless examination process.

Dedicated section for Elderly Readers inaugurated at District Library Kathua

KATHUA: In a significant move, a dedicated section for elderly readers was today inaugurated at District Library Kathua by Deputy Commissioner Rakesh Minhas.

ADC Kathua Ranjeet Singh, Librarian Sunil Sharma, and a large number of readers and Senior citizens participated.

The inauguration of this unique section has been made possible through the generous donation of infrastructure worth Rs 1 lakh by Mangal Singh & Priya Andotra.

This gracious contribution has facilitated the creation and establishment of a thoughtfully designed space tailored to meet the reading needs and preferences of senior citizens. Recognizing the importance of fostering a supportive and inclusive environment for individuals in their golden years, the newly established section is equipped with a diverse collection of books, periodicals, and resources suiting the interests and requirements of elderly readers. The space is meticulously designed to provide comfort, accessibility, and a serene ambience conducive to unhurried reading and intellectual engagement.

Speaking at the inauguration ceremony, DC Rakesh Minhas expressed profound gratitude to Mangal Singh & Priya Andotra for their benevolent donation, emphasizing the significance of initiatives that prioritize the enrichment and well-being of the senior members of our society. "Their contribution not only underscores a commitment to education and literacy but also symbolizes a gesture of respect and appreciation for our elder community members", DC said.

While expressing his happiness for the contribution made to enrich the

In the meeting, DC issued crucial directives to stakeholder departments, emphasizing the imperative of a transparent and equitable examination environment.

Departments including RTO, DTO, Police, and the Principals of educational institutions were given specific instructions to uphold standards that facilitate the smooth execution of the examination.

lives of senior citizens, Mangal Singh said that this is just a small token of love for the elderly readers who are still connected with the literary world during their golden years.

The library management extends heartfelt thanks to Mangal Singh & Priya Andotra for their invaluable support in materializing this dedicated section for senior citizens. This noble act will undoubtedly serve as a beacon of inspiration, encouraging others to contribute towards initiatives that promote inclusivity and support for our elderly population.

The library welcomes all senior citizens to explore and make the most of this thoughtfully crafted section, inviting them to immerse themselves in the joy of reading and knowledge acquisition within a welcoming and conducive environment.

District-Level Armed Forces Flag Day Committee Meeting held at Udhampur

UDHAMPUR: Deputy Commissioner Udhampur, Saloni Rai today chaired a crucial meeting of the District-level Armed Forces Flag Day Committee in her office chamber.

Additional Deputy Commissioner Joginder Singh Jasrotia, Addl. SP Anwar-Ul-Haq, DTO Alok Gupta, Zila Sainik Welfare Officer, Tehsildar Head Quarter and other officers of concerned departments attended the

meeting. The DC underscored the significance of Armed Forces Flag Day, urging the activation of government departments and educational institutions in the collection of donations. She emphasized the importance of expressing gratitude to India's military personnel and honoring those who made the ultimate sacrifice for the nation. The Deputy Commissioner urged all departments to install donation boxes in every

government office across the district. Emphasizing the need for widespread participation, she called upon civil society members, students, youth clubs, and volunteers to actively contribute to Armed Forces Flag Day at the district and sub-division levels. DC directed officers to ensure the contribution of Flag Day from all employees of District Udhampur, recognizing it as a collective effort to honor and support the armed forces.

Addressing the importance of comprehensive monitoring, the Information Department was specifically directed to engage videographers to oversee and record the examination proceed-

signages across all examination centers. Ensuring candidate facilitation, he stressed on making adequate arrangements for drinking water and toilet facilities.

The DC called for putting in place foolproof arrangements to avoid any malpractices during the examination.

He also stressed the need to ensure adherence to the Standard Operating procedures and guidelines for fair and smooth conduct of the examination.

The DC further said that the examination being conducted by



the Jammu and Kashmir Services Selection Board is scheduled to take place on December 10 across 30 centres in the district; As many as 13252 candidates are going to appear in the Exam.

Threadbare discussions were held wherein Magistrate, Center Superintendent, Deputy Superintendent, Observers received comprehensive briefings on their roles and responsibilities during the critical recruitment process from the DC.

Logistics plans for the examination day were thoroughly reviewed by the DC, who emphasized the importance of proper lighting, seating arrangements, and bold

The DC stressed the significance of coordinated efforts from various departments to guarantee the integrity and fairness of the examination.

Among others, SSP Kathua Shivdeep Singh Jamwal, ADC Ranjit Singh, designated magistrate were also present in the meeting.

ABHA registration camp held for students at Doda

DODA: To cover all the eligible beneficiaries under Ayushman Bharat Digital Mission (ABDM), a special camp in connection with ABHA was organized at New Era Public School Doda by Health Department Doda.

The camp was held on the directions of the Block Medical Officer Ghat Dr Ab Gafoor Ahmed, which aims to cover all the citizens under Ayushman Bharat Digital Mission.

Speaking on the occasion, the health staff asked the people to avail the benefits of such camps as the purpose of these camps is to provide services to the common people at their door steps. They said that Aadhar Card is the most significant identity document of a person in India and a

gateway to avail any kind of benefit under the schemes rolled out by the Government.

They also threw light on the benefit of ABHA (Ayushman Bharat Health Account) Card which was previously known as Health ID. "It helps individuals to access healthcare benefits and store their medical information digitally in one place.

ABHA health card benefits users by letting them enjoy healthcare services, including registration, appointment scheduling with a doctor, and storing electronic medical records. The Health ID card can also be linked to multiple health schemes and insurance plans, providing various benefits. Therefore, a Health ID card is one-stop identification for all healthcare-

related activities. It makes it easier for individuals to access and manage their overall wellness," they said.

The team comprising Ms Shariqa Anjum (CHO/MLHP), Ms Monika Devi (FMPHW) and Ms Rinku Devi (FMPHW) attended the camp from the health department, who generated around 50 ABHA Ids on the spot and generated mass awareness on the occasion.

Principal of the school, Nishad Ahmed Tak who was also present on the occasion thanked the BMO Ghat and the health team for organizing such a camp in their school, which would surely benefit the beneficiaries in the time to come, in which safer and efficient digital health records shall be maintained.

World Soil Day 2023

KVK Samba hosts farmers' awareness program

SAMBA: *Samba Krishi Vigyan Kendra of Sher-e-Kashmir University of Agricultural Sciences & Technology - Jammu celebrated "World Soil Day 2023" witnessing participation of more than 200 farmers. The theme for World Soil Day 2023 is "Soil and Water: A Source of Life".*

The event was held under the leadership of Professor. B.N. Tripathi, Vice-Chancellor,

VBSY kick-starts in 6 Panchayats of Kathua District

Outreach activities intensified in remote panchayats of block Duggan

KATHUA: Viksit Bharat Sankalp Yatra (VBSY) was accorded a warm welcome by PRIs, senior citizens, youth, and local residents on its arrival in six panchayats of block Hiranagar, Dinga-Amb and Duggan Blocks of Kathua district today.

The Viksit Bharat Sankalp Yatra witnessed enthusiastic and vibrant participation of all stakeholders in panchayat Satura of Hiranagar block, Kattli Panchayat of Block Dinga-Amb besides four panchayats namely Dhaggar, Dhaman, Dulungal and Duggan of Block Duggan today. They listened attentively to recorded video messages from the Prime Minister, emphasizing the significance of the campaign. Participants took the Viksit Sankalp Bharat pledge, affirming their commitment to holistic national development. Beneficiaries, who have availed benefits of different government schemes and services, shared their experiences under Meri Kahaani, Meri Zubaani initiative and expressed gratitude for the seamless services delivery. Officers and officials sensitized the people about government schemes and motivated them to register for schemes and get benefits under various employment and welfare based schemes. Various welfare, employment, insurance, social security and income generation based schemes were highlighted by all departments who had installed stalls.

World soil day observed at Doda by Agriculture Department

DODA: *The Department of Agriculture Doda orchestrated a World Soil Day celebration at the Soil Testing Lab, here today. Assistant Soil Chemist Haroon Hussain led the event and delivered an insightful lecture on the program's importance. Anil Gupta (CAO DOA) provided overall supervision, and Pawan Talwar, a District level SMS, graced the event as the guest of honor.*

Among the attendees were farmers and key figures like Touqeer Kafy (Lab Incharge), Wasim Abdullah, Wajahat Hussain, and Liaqat Ali. Their participation highlighted the collaboration between professionals and farmers in promoting awareness about soil health and sustainable agricultural practices, fostering a holistic approach to environmental stewardship.

SKUAST-Jammu, instructions of Professor S. K. Gupta Director Extension, SKUAST-J and the supervision of Dr. Sanjay Khajuria, Chief scientist & Head, KVK Samba. N.S Jamwal, Director Command Area Development Jammu was the Chief Guest, while Balwan Singh, Vice Chairman DDC Samba was the Guest of Honour, and Dr. Sanjay Khajuria presided over the function. The Chief Scientist & Head, KVK, in his wel-

come address, emphasized upon the importance of soil in agricultural productivity and expressed concern over the rising soil erosion in the district. He advised the farmers to use agro forestry techniques to promote soil health. He gave an insight into the importance of millet crops like pearl millet, sorghum millet, little millet, foxtail millet, barnyard millets in our daily diet and their role in maintaining the soil health and fertility. Further, he emphasized upon the advantages of growing millet crops in kandi region and their suitability in rain fed areas of Samba district. He appraised the farming community about the health benefits of these crops and their demand thereof. As the GOI, is celebrating 2023 as "International Year of Millets", so the efforts of the KVK to promote the farming of the millets can be well understood. More than 50 ha area was covered under the

millets in District Samba, disclosed Dr. Khajuria.

The Chief Guest, in his address, lauded the efforts of KVK Samba for reaching out to each and every nook and corner of the district. He also stressed to raise awareness of the importance of maintaining healthy ecosystems and human well-being by addressing the growing challenges in soil management, fighting soil-salinization, and increasing soil awareness to improve soil health. He also told the farmers that such awareness programmes shall be the regular feature for the farming community at village level to make them aware of the balanced use of fertilizers to increase productivity and maintain soil health. Balwan Singh, Vice Chairman DDC Samba also appreciated the team of KVK Samba for their tireless efforts for enhancement of farmers income under the leadership of Prof. Sanjay

Khajuria and also highlighted the importance of World Soil Day, 2023.

During the programme, KVK Samba demonstrated an Agriculture drone for the benefit of the farming community.

Interacting with the participants, Prof. Khajuria briefed them about the use of drone in agriculture as it has many distinct advantages such as high field capacity and efficiency, less turnaround time and other field operational delays, wastage reduction of pesticide and fertilizers due to high degree of atomization, water saving due to ultra-low volume spraying technology in comparison to traditional spraying methods, reduction in cost of spraying and fertilizer application in comparison to conventional methods etc. besides reduction of human exposure to hazardous chemicals.

A demonstration on Natural Farming was also conducted on the

occasion. Dr. Neerja Sharma, Sr. Scientist, Horticulture KVK Samba elaborated upon the adoption of various Horticulture practices for improving the soil fertility. Dr. Saurav Gupta, Scientist, Entomology, KVK Samba sensitized the participants about the ill effects of injudicious use of pesticides and deteriorating health of soil.

The farmers were also advised to use natural farming practices, adoption of organic farming and other measures of soil conservation. He further informed that World Soil Day is celebrated throughout the globe and 'it is important for people to understand that our food security depends on healthy soil.'

Dr. Vijay Kumar Sharma Scientist (Animal Sciences) discussed the role of organic waste produced from cattle and poultry sector and its positive and beneficial impact on maintaining the fertility of the soil.

Viksit Bharat Sankalp Yatra reaches six Panchayats of District Samba

SAMBA: *The Viksit Bharat Sankalp Yatra (VBSY), a nationwide campaign to empower and enlighten the rural masses, visited six Panchayats of District Samba today.*

The Yatra was welcomed by the enthusiastic locals, who participated in different activities and programs conducted by the government officials and nodal officers.

The Yatra also showcased the achievements and benefits of the government schemes and initiatives, and inspired the people to join the vision of Viksit Bharat.

The IEC Van for Viksit Bharat Sankalp Yatra covered a total of six Panchayats of three blocks of the district, including Panchayats Deon and Purmandal, Panchayats Trindi and Khanpur of Block Ramgarh, and Pan-

chayats Sodam and Kard of Block Sumb.

IEC van disseminated the information about various flagship government schemes, such as Pradhan Mantri Awas Yo-

versification was also held.

Free medical camps and check-ups, where people received health advice, medicines, and COVID-19 vaccination were con-

ducted during the event. Further the Distribution of Golden Cards and KCC cards to beneficiaries, who can avail the benefits of Ayushman Bharat and Kisan Credit Card schemes was done.

The important aspect of the event was the Sankalp pledge, where people vowed to work for the development and progress of the nation and their villages.

Under the Meri Kahani Meri Zubani initiative, the successful beneficiaries shared their stories and experiences of transformation by availing the government schemes and initiatives.

Cultural performances on Dharti Kahe Pukar Ke and Swachata songs were presented by local artists and school children. The Yatra received a positive response from the people, who expressed their gratitude and appreciation for the government's efforts and initiatives.

They also pledged to spread the message of Viksit Bharat to their fellow villagers and contribute to the nation-building process.



Doda: District Committee discusses applications seeking Change of Land Use

DODA: Deputy Commissioner Doda Harvinder Singh today chaired a meeting of key officials of different departments to discuss the applications received online seeking change of land use.

The DC enquired about the status of NOCs being issued in the favour of the online applicants, the applications received online till date, besides their reporting and follow up status by the concerned departments.

It is pertinent to mention here that the new

guidelines have been issued to regulate the un-



controlled conversion of agricultural land for non-agricultural pur-

poses on the one hand and keep up the developmental aspirations of the UT and the people on the other hand.

It was informed that this month, only one application was received online from the Baderwah area for the establishment of poultry farm, and all the required NOCs stand issued in favour of the applicant. The committee approved the case received from the Baderwah area for the use of land for the Poultry Farming after thorough deliberations and discussion.

The meeting was attended by ADC Baderwah, ACR Doda, District Officer PCB, DFO Baderwah, and other concerned officials.

DC inaugurates 30 day Waste-to-Resource Training Program in Baderwah

DODA : Deputy Commissioner (DC) Doda officially launched a 30-day training program focusing on waste-to-resource creation through paper machine craft. The initiative falls under the District Skill Training Programme and is organized by the Department of Handicraft Doda.

Notable attendees included the Additional Deputy Commissioner (ADC) Baderwah Chowdhary Dil Mir,

Chief Executive Officer BDO Baderwah among others. The event aimed to en-



Bal Krishan, Assistant Director (AD) Handcraft Mohammad Ashraf, Teshildar Bhadewah,

During the inauguration, the DC inspected stalls showcasing the products of the Department of Handicraft Doda. Additionally, the DC engaged in positive interactions with the department's staff, assessing the proper functioning and coordination necessary for the department's effective operation.

This proactive involvement aims to ensure the department's optimal performance for the overall benefit of the region.

Special Summary Revision

DC Samba sensitises students about enrollment process, Voters' Service Portal

SAMBA: Deputy Commissioner Abhishek Sharma, Samba, conducted a meaningful interaction with students from Pandit Prem Nath Dogra Government Degree College, Samba and Government Boys Higher Secondary School, Samba, here today.

The objective of the session was to inform the students about the Special Summary Revision 2024, which is a crucial exercise to revise the electoral roll with reference to January 1, 2024 as the qualifying date.

The DC enlightened the students about the

essence of democracy and the pivotal role of voter registration in strengthening the democratic system.



The discussion aimed to foster a high sense of civic awareness among the students.

Highlighting the contemporary modes of par-

ticipation, DC Sharma briefed the students about the methods of self-registration through the online

Booth Level Officers (BLOs). While inspecting the college premises, DC noticed the requirement of infrastructural development.

Accordingly, he instructed the Public Works Department (PWD) to expedite the completion of the pending boundary wall at Sh. Pandit Prem Nath Dogra Government Degree College.

Moreover, he issued a directive for the complete fencing of the entire college area.

These directives aim to enhance the security and overall infrastructure of the educational institutions within the district.

DC Rajouri provides financial support to TB Patients under PM TB Mukht Bharat Abhiyan

RAJOURI: Deputy Commissioner Rajouri

Vikas Kundal today facilitated a crucial step in the battle against tuberculosis by releasing



a cheque of Rs thirty eight thousand to the District Tuberculosis Officer, earmarked as additional nutritional support for TB patients under the Prime Minister's TB Mukht Bharat Abhiyan.

This financial injection is poised to play a pivotal role in enhancing the nutritional well-being of individuals grappling with tuberculosis within the district.

The funds, meticulously allocated, are intended to alleviate the burden on TB patients and contribute significantly to their overall health and recovery.

During the event, Deputy Commissioner Vikas Kundal shared insights on the significance of such initiatives in the broader context

The financial assistance provided by Deputy Commissioner Vikas Kundal reflects the unwavering commitment of the administration to advancing the goals of the Prime Minister's TB Mukht Bharat Abhiyan.

As the fund is set to be further distributed among TB patients in the district, the ripple effect of this support is expected to reach the grassroots level, touching the lives of individuals in their pursuit of a healthier, tuberculosis-free future.

Among the others, Assistant Commissioner Revenue, Imran Rashid Kataria; Naib Tehsildar, Mohd Aslam and officials of District Tuberculosis Office were present on the occasion.

Seri village in Baderwah gets JK Bank ATM

DC formally dedicates vital facility to people; interacts with students, staff of local GHS

DODA: In a momentous occasion, Deputy Commissioner (DC) Doda, Harvinder Singh officially unveiled a Jammu and Kashmir Bank ATM in village Seri located on Doda – Baderwah road.

The inauguration marked a crucial step towards enhancing accessibility to banking services for the local community. The inauguration ceremony witnessed a vibrant gathering, including enthusiastic local residents including local Sarpanch, Branch Manager, Bank officials, and several other eminent personalities from the area. The collective presence of these individuals underscored the significance attached to the establishment of the J&K Bank ATM.

This newly inaugurated ATM holds paramount importance for the people of Seri, Baderwah, offering them convenient access to essential banking services.

Prior to the opening of this facility, residents faced the inconvenience of having to travel to nearby towns to fulfill their banking needs. The establishment of the J&K Bank ATM directly addressed this challenge, heralding a new era of accessibility and financial convenience for the community. Later, the Deputy Commissioner inspected local Government High School where he had an avid interaction with the students and the staff of the institution. He also assessed the functioning of the school and the quality of education being imparted to the students.

CS for creating a formal mechanism for regular interaction with Industries

Also asks for providing support for upscaling of MSME units for large scale employment generation

JAMMU: Chief Secretary, Atal Dulloo today held the intro-



ductory review of the Industries and Commerce Department to take stock of its working and implementation of the Industrial Policy here in the UT.

The meeting was attended by Commissioner Secretary, Industries & Commerce (I&C); Secretary in I&C; Managing Directors of the allied Corporations besides HoDs of I&C from both the Divisions of the UT.

In the meeting Dulloo impressed upon the Department to create a formal mechanism for highlighting and resolution of the concerns of Industrialists.

He advised to hold periodic sittings of the forum in both the divisions. The objective of the forum should be to advocate and further the interests of stakeholders in the Industrial sector.

While appreciating the fact that MSMEs form the backbone of the Industrial sector in J&K, the Chief Secretary emphasised upon providing the necessary support to the MSME units in every sphere, so as to upgrade their status from lower to higher stratum for large scale employment generation in J&K.

He advises for fixing timelines for completion of work on all the new industrial estates besides regularly monitoring the allotments to ensure the timely operationalization of the units by the aspiring entrepreneurs.

Dulloo also observed that the PM Vish-

wakarma scheme is the platform that envisages end to end support to the

marginal artisans and craftsmen who work with their hands and deserve support and recognition for their work.

Hence the scheme should be given due priority for its proper implementation. He directed for providing every kind of assistance to the applicants for registration as per the approved target and ensure that every such artisan is on boarded on the portal.

Dulloo also reviewed the progress on GI tagging and He advised to fulfill all the necessary formalities for securing the same for the 11 products in pipeline in addition to the 10 notified.

He also directed to enhance the number of such authorized users in a time-bound manner. It was given out that of the 46 new IEs, 7 and 8 are being developed by IRCON and NBCC and 6 each by CPWD and SIDCO/SICOP respectively. The Chief Secretary noted the issues of development of industrial estates and future plans of the department, capex expenditure made till date and directed to fast track its pace and meet the deadlines. The Commissioner Secretary, I&C, informed that till October 2023, the Department has realized an investment of Rs 2079.76 Cr in the UT besides registering highest ever investment worth Rs 2153.45 Cr in the previous fiscal.

Single window system, development of land for

IEs, availability of utilities there and issues related to the flagship programmes being monitored by Ministry of Home Affairs and their status in the UT also came under discussion during this meeting. Moreover Dulloo emphasised on maintaining the pace of development of different sectors and ensure that the aspirations of stakeholders are also met in a hassle-free manner.

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World looking up to India as emerging Biomanufacturing Hub: Dr Jitendra

NEW DELHI: The world is looking up to India as an emerging Biomanufacturing Hub, Union Minister Dr Jitendra Singh said today. Biotechnology Startups and Institutional linkages with Industry will drive India's Bioeconomy in the years to come, he said.

The Union Minister of State (Independent Charge) Science & Technology; MoS PMO, Personnel, Public Grievances, Pensions, Space and Atomic Energy, Dr Jitendra Singh said this while inaugurating the "Global Bio-India 2023 International Conference" at Bharat Mandapam in the national capital. Dr Jitendra Singh said that our Bioeconomy witnessed double digit growth rate year-on-year in the last 9/10 years under the leadership of Prime Minister Narendra Modi. "In 2014, India's bioeconomy stood at just about \$10 Billion, this fiscal we are likely to touch \$150 billion and we look forward to having \$300 Billion by 2030," he said. Dr Jitendra Singh said,

Real challenge is to promote learning beyond classroom: LG Manoj Sinha

JAMMU: Jammu and Kashmir Lt Governor Manoj Sinha on Monday said the real challenge for the education system is to promote learning beyond the classroom and impart life skills. Sinha also called upon the teaching community and the educational institutions to adopt best practices aligned with the National Education Policy to bridge the learning gaps.

"Never stop chasing your dreams, is my message to our youth. Discover what you really love doing,

strive continuously to achieve new goals, reflect on your greatest passion and never ever stop believing in yourself," Sinha said addressing a function at a private school here.

The Lt Governor said there was a transformation taking place in the education sector and emphasised the need to reinvent the concepts of classroom learning.

"School is the cradle of future leaders and centre of creativity, character building and a

fundamental medium to strengthen the value system in our society. Today, the real challenge before our education system is to promote learning beyond the classroom and impart life skills," he said. Sinha said the NEP has provided immense possibilities to elevate learning and create a conducive environment for critical thinking, creativity, individuality and inquisitiveness to flourish to foster learning in young children.

India has made rapid strides in the last 8/9 years. "We had just 55 (Biotech) Startups in 2014, now we have more than 6,000," he said.

Dr Jitendra Singh said, today there are over 3,000 Agritech Startups

biodiversity beneath the seas," he said. Dr Jitendra Singh said Biotechnology has emerged as a trending career option among the youth. In a recent survey of Class 12 students in Delhi it was found that

advancement and widespread adoption of biofuels.

"Biotechnology will be the key to Amrit Kaal economy and also for making India a frontline nation in the world," he said.



and are very successful in areas like Aroma Mission and Purple Revolution. "About 4,000 people are engaged with Lavender cultivation and earning lakhs of rupees," he said. The S&T Minister said, Biotechnology will provide the "future value addition" to India's economy in the years to come. "India has a huge wealth of bioresources, an unsaturated resource waiting to be harnessed and an advantage in Biotechnology especially due to the vast biodiversity and the unique bioresources in the Himalayas. Then there is the 7,500 kms long coastline and under the Deep Sea Mission, we are going to dig the

Biotechnology was ranked as the preferred stream at No.4/5 whereas earlier it didn't figure anywhere as a career option, he said.

Dr Jitendra Singh said, PM Narendra Modi has created the milieu for entrepreneurship and a thriving industry. "We had everything, but we were possibly waiting for an enabling milieu to happen. And that enabling milieu happened after Prime Minister Modi came in," he said. Hailing PM Modi for taking the lead during the G20 New Delhi Summit, Dr Jitendra Singh said, the launch of Global Biofuel Alliance (GBA) will foster global collaboration for the

Stating that there is no more room for scepticism, Dr Jitendra Singh said, the policy planning changes during the nine years of leadership under Prime Minister Shri Narendra Modi have created mutual trust between public and private sectors. Calling for wider synergy among Government, Academia, Startups and Industry, Dr Jitendra Singh said the dictum is: "The whole of Science, plus the whole of Government, plus the whole of the Nation." The Inaugural session of Global Bio-India Exhibition and International Conference was also addressed by Principal Scientific Adviser (PSA) to the Government of India, Prof. Ajay Kumar Sood; Secretary, Department of Science & Technology, Dr. Abhay Karandikar; Secretary, Department of Biotechnology (DBT), Dr. Rajesh Gokhale; and Ms. Kiran Mazumdar-Shaw, founder and CMD of Biocon Limited.

Deputy Commissioner reviews implementation of Ayushman Bharat Scheme in District Rajouri

RAJOURI: Deputy Commissioner **Rajouri Vikas Kundal** today reviewed the progress made under Ayushman Bharat scheme wherein steering discussion on the efficient distribution of Ayushman PVC cards was held. These cards, crafted from durable polyvinyl chloride material, promise ease of portability, marking a significant leap in ensuring that beneficiaries have ready access to their healthcare benefits.

During the meeting, the Deputy Commissioner underscored the pivotal role of the Health Department

in expediting the distribution process. Recognizing the transformative potential of the Ayushman PVC cards in



improving healthcare delivery, he directed the officers to intensify their efforts to ensure the expeditious completion of the distribution process.

The Ayushman PVC cards are not merely pieces of plastic; they represent

a gateway to comprehensive healthcare services for the beneficiaries. Deputy Commissioner Vikas Kundal emphasized the importance of a meticulous and time-bound distribution plan, emphasizing that every effort must be made to reach all eligible beneficiaries promptly.

With the portability of these PVC cards, beneficiaries

gain the flexibility to access healthcare services seamlessly. The cards serve as a tangible embodiment of the commitment to enhancing the well-being of the community, providing a tangible link between individuals and the array of health services available.

The Deputy Commissioner acknowledged the dedication of the Health Department in this initiative and encouraged them to adopt innovative and efficient strategies for distribution.

He emphasized the need for coordination between various stakeholders to streamline the process and minimize any potential delays.

H&MED refutes news regarding rise in AIDS cases in J&K

JAMMU: Health and Medical Education (H&ME) Department (H&ME), has rebutted the news carried out by some sections of media regarding rising trend in AIDS cases in Jammu and Kashmir due to tourism and influx of migrant labourers.

As per a communication received in this reference, the H&ME department has termed the news as baseless and manipulated. "Prevalence of HIV in Jammu and Kashmir is lowest in the country with 0.06% as per India HIV Estimates 2021 which is very much below the National prevalence of 0.21% and this has been possible due to the efforts of J&K AIDS Control Society. JKACS provides a comprehensive package of Care, support and treatment to patients", clarifies the department.

The 6305 HIV positive cases mentioned in the news are a total since inception of JKACS (1998). Till date, 1,452 HIV positive patients have died while 3583 patients are alive on Anti-Retroviral Therapy (ART) while 521 patients have left follow up treatment. No doubt, J&K is a tourist destination which receives huge influx of different categories of people including truck drivers, migrant labourers and high concentration of forces, which may be few of the contributing factors for risk of HIV transmission, but not the only reason, there are many other reasons for the spread of HIV/AIDS.

The increase in number of HIV cases which is being projected by some unverified news items as rising trend is in fact due to the greater coverage, testing, counselling and reduction in the stigma and discrimination due to the dedicated efforts and awareness by J&K AIDS Control Society. These cases are actually the detection of hidden "At-risk populations" in different areas of J&K.

Due to strenuous efforts towards case detection, the testing capacities in the entire UT of J&K have been increased manifold as a result of which the number of tests conducted among the general population has increased three times between the financial years 2020-21 and 2022-23. During the current financial year, more than seven lakh fifty thousand tests are expected to be conducted for HIV screening against six lakh tests conducted last year.

Similarly, every effort is being made to ensure that expecting mothers undergo the compulsory HIV screening during their ANC (anti-natal checkup) in the first trimester. Furthermore, High Risk Groups (HRGs) like Female Sex Workers (FSWs), Injecting Drug Users (IDUs), Truckers, Migrant Labourers (MLs) are also being screened for HIV through increased community outreach.

Poster making competition organized by GDC Ramgarh on Wildlife Conservation Day

SAMBA: Government Degree College Ramgarh celebrated Wildlife Conservation Day today by organizing a poster making competition.

The event was organized by the Department of Environment Science under the supervision and guidance of Prof. (Dr.) Geetanjali Andotra, the principal of the college.

The organizing committee of the event included Dr. Aditi Khajuria, Prof. Brham Dutt and Prof.

Sandeep Kumari. Akanksha Kangotra, faculty EVS department



gave insight on Wildlife to ensure the safety and

Conservation and its importance. The goal of Wildlife Conservation is

survival of Wild Species

and to educate the people on living sustainably with these species.

The poster making competition was adjudged by Dr. Aditi Khajuria, Prof. Brham Dutt and Prof. Sandeep Kumari.

The first position was secured by Jagmeet Kour of Sem-III, the second position was secured by Reema Sharma of Sem-I and the third position went to Komal Devi of Sem-I.

World AIDS Day: GDC Marh organises series of awareness activities

JAMMU: To commemorate World AIDS Day, Red Ribbon Club GDC Marh, in collaboration with J & K AIDS Control Society and under the aegis of Higher Education Department, organised a three day awareness programme on the college campus.

Principal of the college Prof Dr. Rakesh Kumar Koul was the chief guest.

In his address, while quoting shloka 'AngamGalitam Asha Pindam Na Galitam', the Principal emphasised on the need of satisfaction under all circumstances and simple habits to have a successful and blissful life which our mother na-

ture supports and anything which we do against nature has serious repercussions like the theme. Second day was



AIDS. He also highlighted the ill effects and stigma associated with this deadly disease. On the

First day, Poster making competition on the theme 'Let Communities Lead' was organ-

ised in which students made handmade posters related to the theme. Second day was

marked by an Interactive lecture and Rangoli making Competition.

Prof. Imitaz Shahid (HOD Zoology) gave a detailed powerpoint presentation about the

symptoms, mode of transmission and prevention of HIV/AIDS.

The event witnessed enthusiastic participation of 65 students showcasing a collective commitment towards understanding and addressing the issues surrounding HIV/AIDS.

Prof Sachin Kumar Bhagat (NSS PO) presented the formal vote of thanks. The programme was assisted by Sem I student Abhay Singh Jamwal. On concluding third day, Face painting and human chain as per logo of red ribbon, was formed by the students of 1st and 3rd semester viz Laksmi, Parul, Kashish, Navpreet, Varun, Ritika, Laxmi, Raveena kousar,

Shruti Sharma, Palak saini, Khushi Choudhary, Pallavi Jagotra, Sanjana Devi in the college.

The Principal of the college appreciated the Red Ribbon Club of the college and highlighted the importance of initiatives taken by the college in creating awareness among the students.

The three day programme was organised by Prof. Anjana Chib (Convenor Red Ribbon Club) and coordinated by Dr.Shakun Sharma (Co-Convenor, Red Ribbon Club). Refreshments were served to students. Participating students were awarded with the certificate of Appreciation.

JAKFAS delegation called on Chief Secretary

Raised several career related issues with the Chair

JAMMU: A delegation of Jammu and Kashmir Finance and Accounts Society (JAKFAS) today called on Chief Secretary, Atal Dullo here at Civil Secretariat.

The delegation included Mahesh Das, Director General, Accounts and Treasuries; Neeraj Gupta Bakshi, Director General, J&K Funds organization; Iftikhar Hussain Chauhan, President JAK-

FAS; Ashok Kumar, Director Finance, GAD; Anil Dogra, Director Finance, Social Welfare Depart-



Rashim Deepika, FA/CAO Science and Technology Department and Sonam Singh, Vice President JAKFAS. The delegation submitted a memorandum highlighting various issues, including the colossal stagnation faced by officers of the J&K Accounts Service due to the exclusion of Assured Career Progression (ACP) & demanded same in favour of J&K Accounts Service.

Chief Secretary gave a patient hearing and assured the delegation that all genuine issues would be looked into and resolved on merit.

District Samba gears up for JKSSB Exam: Training Program Equips Supervisory Staff

SAMBA: To prepare for the upcoming JKSSB exam for Panchayat Secretary Recruitment, the District Administration Samba organized a detailed training program for supervisory staff. The program was held in the Conference Hall in the DC Office Complex Samba, under the guidance of Deputy Commissioner, Abhishek Sharma.

The training session was attended by Additional Deputy Commissioner Suresh Chander

Sharma; Chief Education Officer Kewal Krishan and other members. Observer Magistrates, Center Superintendent, Deputy Superintendent,



The purpose of the program was to ensure the smooth and fair conduct of the examination. ADC Suresh Sharma explained the roles and responsibilities of Center and Invigilator Staff. He said that all the arrangements have been made to avoid any problems or malpractices during the examination. He also stressed the

need to follow the rules and regulations strictly and maintain the quality of the examination process in their respective centers.

He informed that the District Administration has set up 21 examination centers across the district. He appreciated the cooperation and support from the Police, Education, and other related departments for the OMR examination test.

The examination will take place on December 10, 2023, from 12 noon to 2 pm at the assigned examination centers.

DC Ganderbal finalizes arrangements for JKSSB Panchayat Secretary Examination

GANDERBAL: In connection with the forthcoming JKSSB OMR based written examination for Panchayat Secretary, Deputy Commissioner (DC) Ganderbal, Shyambir today convened a meeting to finalize the arrangements here at Conference Hall of Mini Secretariat Ganderbal.

At the outset, a detailed discussion was held regarding the arrangement like security plan, identification of strong room, heating arrangements, training, identification of rooms and man power at examination centers, power, water and other allied facilities to be put in place for successful conduct of examination.

It was informed that examinations will be conducted in 15 centers in the district and an order has been issued for Superintendents, Magistrates and

Invigilators to be deployed at these centers.

The meeting decided that section 144 Crpc shall be imposed around all the examination centres on the exam day in the district besides special passes shall be issued to the officials who have been assigned responsibility for ensuring the smooth conduct of the SSB forthcoming examination. The DC directed concerned officers to ensure SOPs issued by JKSSB regarding examinations are followed strictly and essential facilities such as heating, drinking water, sanitation, proper lighting, and other amenities are in place for the seamless conduct of the Panchayat Secretary Examination.

The DC further issued directives to the concerned departments to work in a coordinated and cohesive manner to ensure successful conduct of examination.

The Assistant Regional Transport Officer has been directed to formulate a comprehensive route plan, enhancing logistical coordination for transportation of examination material from strong room to examination centers. Besides, the District Treasury Officer has been instructed to install CCTV cameras at the Strong Room.

Emphasizing the importance of videography of examination material during the opening and closing procedures, the DC directed the ADC to ensure sufficient videographers are deployed to reinforce transparency and security measures for the Panchayat Secretary Examination.

Meeting was attended by Additional Deputy Commissioner, Gulzar Ahmad; Assistant Commissioner Revenue, Sub Divisional Magistrate Kangan, Chief Education officer, Assistant Regional

Transport Officer, District Treasury officer, DySP HQ, Superintendents, Magistrates and other concerned officials.

DC Kulgam flags-off group of 60 Girls for trekking expedition to Pahalgam

KULGAM: A group of 60 girl students was today flagged-off by the Deputy Commissioner (DC) Kulgam, Dr. Bilal Mohi-Ud-Din Bhat from mini-secretariat here for a trekking expedition to Pahalgam.

The event was organized by District Youth Services and Sports Kulgam. DYSSO Kulgam, field staff of Youth Services and Sports besides parents of these trekkers were also present at the flag-off function.

These girl students belong to all six Zones of the district and are scheduled to explore the areas of Pahalgam during the six day trekking programme.

BJP is strong force in J&K, will form next govt in UT, Dr. Manyal to NC

JAMMU: Jammu and Kashmir BJP general secretary and former minister Dr. Devinder Kumar Manyal, while reacting to the assertion of NC Vice-President and former CM, that BJP won't get even 10 seats in J&K Assembly elections, said that the ground work will itself show as to who will be gainer or loser in the assembly elections in the UT.

Dr. Devinder Kumar Manyal said that like other parts of the country, the political graph of BJP is very high in Jammu and Kashmir UT, it has become a strong force and will surely win 50+ seats in the future assembly elections and form government here.

The firm belief of the BJP to win 50+ seats arises from various factors, particularly the party's commitment for real development and welfare of masses under Narendra Modi government, which has flooded J&K with numerous projects in different sectors and countless schemes meant for the socio-economic upliftment of every section of the society. Sabka saath, sabka vikas, sabka vishwas working line of BJP government under



Prime Minister Narendra Modi has, during the last about ten years, made every region and section realise that the party is genuinely concerned and committed for overall development of one and all across the entire length and breadth of the UT, like other parts of the country.

Dr. Manyal reminded the former

Chief Minister that the track record of BJP in J&K shows that the party had, once, single MLA, later it got success in 11 assembly seats and in the last election, it moved ahead and won 25 seats, and winning more than 50 seats in future will come true as BJP has always improved its tally in successive elections. "The BJP's claim of winning record number of seats is going to be achieved with the massive polling in its favour as the voters have very well seen the rule of not only NC but Congress and PDP also and are going to teach these parties lesson with the stroke of their votes for injustice and discrimination meted out to them", he said and added that it is the people who will defeat the NC and further strengthen BJP in the UT and provide an opportunity to form government with thumping majority. The BJP general secretary said that the growing popularity of BJP, has, actually shocked the NC leadership and they are finding it difficult to face the people. Having turned issueless and nothing to claim as achievement, the NC leaders find it easy to keep targeting the BJP to mislead the people but will gain nothing. The false and misleading propaganda of NC will only expose and harm it politically, he said. He said that the NC will have to explain to the people as to why daughters of the soil were deprived of rights on marrying outside the state, why the west Pakistan refugees were not granted citizenship rights for seventy years, what were the achievements of Congress in health, education sectors, did NC brought any IIT, IIM, district level Medical College for J&K. He said that under BJP rule, J&K got prestigious power projects, it witnessed expansion and modernisation of road, rail, air connectivity, express ways. The BJP government restored peace, induced sense of security among the people, provided an atmosphere for tourist flow and what not. The BJP leader expressed hope that NC leaders will rise to the occasion, accept their misdeeds and also accept the hard reality that the coming elections of assembly will make BJP single largest party by winning more than 50 seats as the people want real development, welfare, peace, security and not mere slogans and false allegations.

Lt Governor attends historic Jhiri Mela; pays obeisance to Baba Jitto

Baba Jitto's simplicity, his vision as an enlightened soul, his life's work as a farmer is an integral part of our spiritual-cultural ethos: LG

Young agri-preneurs with the hard work, commitment, skilling and financial support would be the architects of a glorious future of J&K UT: LG

JAMMU: Lieutenant Governor Shri Manoj Sinha attended historic Jhiri Mela and paid obeisance to Baba Jitto at his Samadhi in Jhiri Village, today.

The Lt Governor congratulated the devotees and all stakeholders for the successful conduct of the Jhiri Mela.

He said the annual fair organized in the revered memory of Baba Jitto and Bua Kodi brings devotees from various states together to share eternal values of truth, compassion and respect to farmers for their priceless contribution to the society.

ideal and developed society, he said.

Reiterating the resolve



of UT Administration towards the socio-economic empowerment of farming community, the Lt Governor said the Holistic Agriculture Development Program and other farmer-centric reforms in-

roduced by the administration are dedicated to the virtuous ideals of Baba

Jitto. Yuva Vani initiative of J&K Administration provides opportunity to youth to lead from the front in agriculture and allied sector. Young agri-preneurs with the hard work, commitment,

skilling and financial support would be the architects of a glorious future of J&K UT, he said.

The Lt Governor also impressed on the PRI representatives, social organizations and various stakeholders to actively participate in government's endeavours for extension of the benefits of schemes and programmes to build a strong support system for the entire farming community.

On the occasion, the Lt Governor felicitated progressive farmers, agri-preneurs and officials engaged in the conduct of Jhiri Mela. He also inaugurated a Farmer Pro-

duces Organization – 'The Nari Shakti' from Teshil Mandal, Satwari.

Artists presented enthralling performances showcasing the rich art and culture of the region. Sh Bharat Bhushan, Chairman District Development Council Jammu; Ms. Yasha Mudgul, Commissioner/Secretary to the Government, Cooperatives Department; Sh Ramesh Kumar, Divisional Commissioner Jammu, Sh Shakti Pathak, DIG, JSK Range; Sh Sukhnandan Choudhary, former Minister, PRI members, and people from all walks of life were present.

Commissioner Secretary chairs RDD's workshop on Panchayat Development Index

JAMMU: The Department of Rural Development and Panchayati Raj today organised one day UT level workshop on Panchayat Development Index, (PDI) at Teacher Bhawan, Gandhi Nagar here.

The objective of the workshop was to enhance the Capacity Building and Training of Frontline workers of line departments, field functionaries and other related stakeholders.

Commissioner Secretary, Rural Development Department & Panchayati Raj, Mandeep Kaur was chief guest on the occasion.

Secretary RDD, Tariq Ahmad Zargar, Director Panchayati Raj, Mohammad Mumtaz Ali, Director RDD, Kashmir, Shabir Hussain Bhat, Director Rural Sanitation, Charandeep Singh, CEO IWMP, Bharat Bhushan, Additional Secretaries RDD, Wasim Raja, Sanjay Bhat besides ADDCs, ACDs, ACPs, officers and officials of RDD and line departments were also present during the workshop.

Consultant, Union Ministry of Panchayati Raj, Dr Tauqueer Khan, briefed about preparation of Panchayat Development Plan for 2024-25 and other concepts of PDI through PPP mode.

Deputy Director, NIC MoPR, Bijendra Kumar Suman, presented an overview on demonstration of PDI Portal.

The MoPR and Technical team also conducted a group exercise on

handholding of PDI Portal and eGS Portal besides, a question answer session was also held to clear doubts of participants/stakeholders.

In her address, Commissioner Secretary, gave key note address on significance of PDI in attaining SDGs in rural areas besides role of line departments in evidence based planning through PDI.

She said the PDI contains data of 577 indicators spread across 9 sectors which has to be filled by each Panchayat on monthly basis. There are 4291 Panchayats in J&K, therefore, it is a voluminous and rigorous exercise and has to be carried out on monthly basis after proper scrutiny and cross checks, she added.

Mandeep Kaur said that the technical sessions play very important role for future planning of Panchayats to achieve sustainable goals.

Commissioner Secretary said that the MoPR is committed to conduct such workshops and seek feedback report from UT and State level functionaries. She stressed on concerned authorities to complete whole PDI exercise in stipulated time frame.

Tariq Zargar, briefed about different aspects of the workshop and presented mementoes to the dignitaries/participants.

Joint Director Planning, Development & Monitoring Department, Sunil Pandit, gave introduction to Aspirational Panchayat Development Programme.

Lt Governor participates in 'Viksit Bharat Sankalp Yatra' at Flora Nagbani Panchayat

Government is committed to brighten the lives of people, who were treated unfairly and faced discrimination for many decades: LG

JAMMU: Lieutenant Governor Shri Manoj Sinha participated in the 'Viksit Bharat Sankalp Yatra' at Flora Nagbani Panchayat, today.

The Lt Governor highlighted the vision and aim of 'Viksit Bharat Sankalp Yatra' to achieve saturation of government schemes. He said the outreach campaign is witnessing enthusiastic response from the public, especially women, youth and farmers.

Women and youth have also become Charioteer of Vikas Rath and actively engaged in spreading awareness about the schemes.

This constructive spirit of Jan Bhagidari will ensure benefits reach far corners of Union Territory to build a modern and prosperous Jammu Kashmir, the Lt

Governor said.

He shared the efforts of the UT Administration, under the guidance of Hon'ble Prime Minister Shri Narendra Modi for socio-economic

and create decent lucrative employment and entrepreneurial opportunities for youth in villages," the Lt Governor said.

The Lt Governor



transformation and bringing weaker and marginalized sections into the mainstream.

"Government is committed to brighten the lives of people, who were treated unfairly and faced discrimination for many decades.

It is our prime objective to develop rural areas into business hubs

commended the endeavour of the Sarpanch of Falora Nagbani Panchayat in Solid-Liquid Waste Management. He called upon PRI representatives to replicate the best practices to transform their respective Panchayat into a model Panchayat.